



InterProvincial Board Meeting of Seed Growers Associations 2023

Venue: Sheraton Cavalier Saskatoon Hotel

Host: SaskSeed—Saskatchewan Seed
Growers' Association

Date: November 14—15, 2023



DISCOVER ^{Гиб}
saskatoon



YOUR HOST

Formed in 1928, Saskatchewan Seed Growers' Association (SSGA) is an incorporated, non-profit organization, representing the interests of approximately 500 pedigreed seed growers in Saskatchewan.

The meeting was an excellent opportunity to build relationships, strengthen networks, and join together from coast to coast to discuss seed and the sector's future.



DAY ONE

Day one saw a series of closed-door meetings to allow for the Association Boards to meet in the morning. The Association Boards then convened to discuss the issues of the day during the afternoon session.

DAY TWO

Day Two featured four public sessions that were open to general admission with anyone free to attend. These high-quality sessions taught even the most experienced attendees something new. Session 1 included branch updates, CSGA, Canada Food Inspection Agency specified risk material update, Seeds Canada.

Session 2 was focused on New Technologies Presentations. Presenters included Kara Thompson of Rimmertech; Steve Chivilo and Lewis M. Carter of Lewis M. Carter Manufacturing; and Ken Jackson of VeriGrain.

Session 3 was Plant Breeders Rights and Variety Use Agreements and their Impact (This title isn't finished anywhere I can see. The EventBrite website has a different Session 3 named.)

This featured a presentation, followed by a lively panel discussion about the different plant breeding funding models available, and how they have and will impact Seed Growers.

Session 4 concentrated on Advocating for the Seed Industry. Who to talk to and how.

This informative presentation was delivered by Brenna Mahoney of Keystone Agricultural Producers and Nik Tyack of UofS.





EXPERIENCES

While the days of the event featured meetings, presentations, and panel discussion, the evening of day one was dedicated to an exciting night at The Stoked Centre where people connected over drinks and tasty snacks in a relaxed setting.

Those with a spirit of adventure were free to explore all the fun activities The stoked Centre has to offer, including the high speed electric go-karting on the Velocity Raceway, next gen interactive 10-pin bowling on neon-bright lanes, and feeling the adrenaline surge on the SkyRail ropes course and zipline. Delegates and their families were encouraged to explore the sights and sounds of Saskatoon in their free time.



HOW DISCOVER SASKATOON HELPED

Every meeting is a challenge to host. Discover Saskatoon helped by locating venues that were suitable for both the work and play aspects of the event. The finer details helped meet the needs of the hosts and attendees with sessions running smoothly and the evening entertainment deemed a roaring success.





EVENT LEGACY

The Canadian Seed Growers' Association represents and supports members, advances the seed sector and with partners, delivers and promotes a flexible, responsive, and cost-effective seed certification system in Canada. Events like the InterProvincial Board Meeting allow us to meet in person with our members, develop stronger ties across the country, open avenues of collaboration, and discuss current systems and new advances in our sector.



